



Lopez Island Library
Strategic Plan
2017-2021

Read for Informed Decisions

Continue to build & support a reading culture that encourages informed decision-making, literacy & a life-long love of reading.

Goal: Increase usage of library resources 10% by 2020.

Objective: Increase the Lopez community's ability to utilize their local library in a way that fosters their love of reading, and aids decision-making and lifelong learning.

Strategies:

1. Position reading at the core of Lopez Island Library's youth services & increase adult literacy.
2. Enhance staff competencies related to reading & reader conversations with patrons.
3. Support book clubs, continue/enhance Literary Salon & children's storytime & programs celebrating books & reading.



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Know Your Community

Give patrons access to a central source for information for island living and learning.

Goal: Increase collaboration and connections between islanders and the wealth of information & service resources in our community.

Objective: Become Go-to place for islanders seeking information and assistance

Strategies:

1. Raise awareness of all non-profits on the island and their core missions.
2. Engage in more outreach to diverse groups around the island to share knowledge of resources and expertise available to all Lopezians.
3. Develop targeted messages to various island demographics highlighting the library's collection & features for all life cycles.
4. Offer expertise on creating "lending libraries".

The Lopez Island Library

Helping Youth Succeed

Collaborate with educators, students and home-schoolers, as well as a network of mentors to provide resources to help young Lopezians thrive.

Goal: Support successful lives of local youth

Objective: Make focus on “whole child” success.

Strategies:

1. Offer “How to study” and “effective research tools in the digital age” classes.
2. Collaborate with key community players to support a directory of subject contacts/mentors by speciality for short term help with school projects and internships/job creation.
3. Collaborate on “creative spaces” benefiting youth to enhance “whole child” endeavors.

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Support a Healthy Community

Recognize and respond to increasing need for health information and assistance on Lopez

Goal: Increase collaboration with key island players and local health and wellness providers to improve avenues for access to health information for islanders.

Objective: Make focus on wellness & health

Strategies:

1. Increase collection titles in health & wellness.
2. Offer more speakers/programs aimed at health and wellness issues.
3. Identify programs to strengthen community health and wellness, such as Mental Health, First Aid to local groups and businesses.
4. Improve signage/information for access to free healthcare, suicide hotline, and more and more around library/in bathrooms, etc.